

EESHA AGRAWAL

she/her/hers

CONTACT

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PORTFOLIO

<https://eeshaagrawal.com>

YPO NEXT GENERATION+ MEMBER

SKILLS & TOOLS

- Social Media Marketing
- Typography
- Project Management
- Visual & Interactive Design
- Microsoft Office
- Adobe Creative Suite
- HTML
- CSS
- Javascript
- Fashion GPS

AWARDS/CERTIFICATIONS

DEAN'S LIST

SPRING 2019, 2020

FALL 2019, 2020

DEAN'S BFA MERIT

SCHOLARSHIP

MAY 2018 - PRESENT

IBDP AWARD FOR CREATIVITY

MAY 2018

PADI ADVANCED OPEN WATER DIVER

DECEMBER 2016

PROFILE

Visual thinker with a BFA in **Communication Design** from Parsons the New School of Design and a minor in **Creative Entrepreneurship**.

Confident, motivated, hardworking and idea-driven with a strong passion for creativity and visualizing experiences.

My work aims to bring alive the transformative experiences in my life while providing viewers with a lens to visualize their own experiences, both intellectually and viscerally.

EXPERIENCE

CREATIVE SERVICES INTERN

SOTHEBY'S | SUMMER 2021

As part of the internship program, worked under the Creative Director on projects in the Creative Services Team

MARKETING & PR INTERN

LAPOINTE | SPRING 2021

Worked with the PR and Communications team on projects and conducting market research projects. Utilized Launchmetrics' Discover to track credits, and Dash Hudson to track social engagement.

DESIGN & MARKETING INTERN

IProspect | JUNE 2020 - OCTOBER 2020

Worked with the design team to create campaigns focusing mainly on animated infographics, social media and interactive posts for companies such as Reliance, SBI, ICICI Direct, etc.

DESIGN INTERN

THINK JAM LTD. | SUMMER 2019

Received training and developments under the studio department. Developed strong skills in Adobe After Effects, Illustrator, HTML, CSS & Javascript.

CO-FOUNDER & DESIGNER

RIERA DESIGNS | JULY 2018 - PRESENT

Co-founded a boutique multi-disciplinary design studio specialising in design consulting, data analysis and corporate branding.

EDUCATION

BACHELOR OF ARTS, COMMUNICATION DESIGN MAJOR

PARSONS SCHOOL OF DESIGN | 2018 - 2022

IB DIPLOMA

DHIRUBHAI AMBANI INTERNATIONAL SCHOOL | 2016 - 2018

EARLY COLLEGE PROGRAM

SCHOOL OF THE ART INSTITUTE OF CHICAGO | 2016

COMMUNITY SERVICE

HEAD

MOMENT OF JOY INITIATIVE | JANUARY 2016 - 2018

Organised a 4-Star SRFI National Squash Tournament for Charity that raised over \$20,000.

Hosted events such as, 'Coach to Coach' which brought together a panel of experts in sports, to advise an audience of over 300 people including 150+ municipal coaches.